North Eastern Mountain Bike Development Project
Vision

To develop world-class mountain biking experiences in northern Tasmania to attract local, national and international riders.
Objectives

• Create quality tourism infrastructure
• Reinvigorate the North East
• Community-based sport and recreation
Attributes

- Natural advantages with wild, iconic natural and cultural landscapes.
- Strong appeal to MTB visitors.
Market Potential

Mt Buller - Victoria

Market Segments:

1. Destination MTB
2. Independent Adventure Seekers
Project Details

90km of high-quality MTB trails will become internationally recognised as a must-ride MTB experience.
Blue Tier / Derby

35kms east of Scottsdale/25kms from St Helens

The Blue Tier will be recognised for its tin mining heritage, sub-alpine summit, forests of myrtle beech and the iconic Weldborough Hotel.
Hollybank
Lilydale

20kms northeast of Launceston

The trails in Hollybank Reserve will become favourites with families and beginner riders starting out in mountain biking, while the trail to the Mt Arthur summit will feature a fascinating ride along the upper reaches of Pipers River.
Principles of Sustainable Trails IMBA

The application of the IMBA principles will help ensure that trail systems are environmentally sustainable and provide the optimal connection between riders and the environment.
Epic Ride Status

The NEMTB project should be aiming to meet the criteria of an IMBA ‘Epic Ride’

- Uniquely Tasmanian landscape
- World class design
- International appeal
- Sense of wilderness
- Inspiring and challenging experiences
Land Tenure

All trails proposed are predominantly on land currently classified as Forest Reserves and managed by Forestry Tasmania.

As a generous supporter of mountain biking in the State, Forestry Tasmania will be a crucial partner in enabling this project to proceed.
Recreation

- 20 000- 25 000 Tas Riders
- Accessible to a range of riders
- Future Governance – Community
- See nemtb.net.au