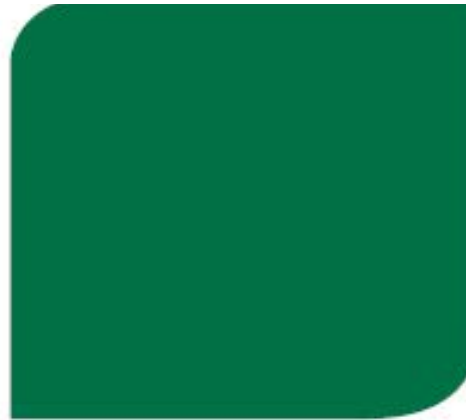


# PROSPECT VALE PARK DEVELOPMENT PLAN

A 20 year vision

2012



A guide to future infrastructure investment recognising the needs of users and the community.



The facility will provide safe and affordable sport for the Launceston region and recreation opportunities for local residents.

# PVP Plan Methodology

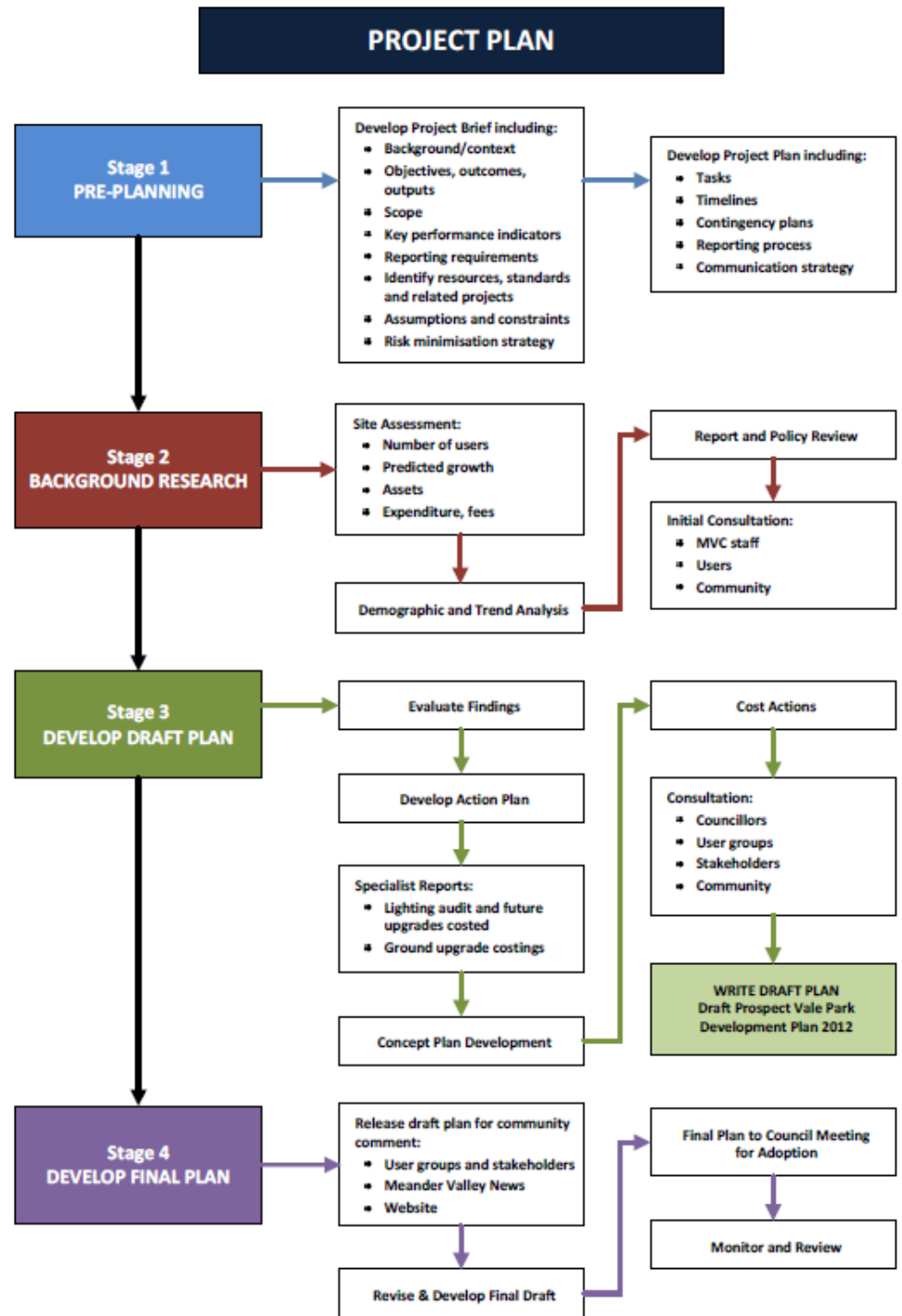
Focused on four stages:  
pre-planning, background  
research, draft plan, final plan

## Main Priorities:

Analysis of current situation:  
User numbers, projected growth,  
financial information, challenges  
and needs

Committed to continuous  
consultation with users, MVC  
staff and community

Specialist reports created for  
lighting and ground upgrades

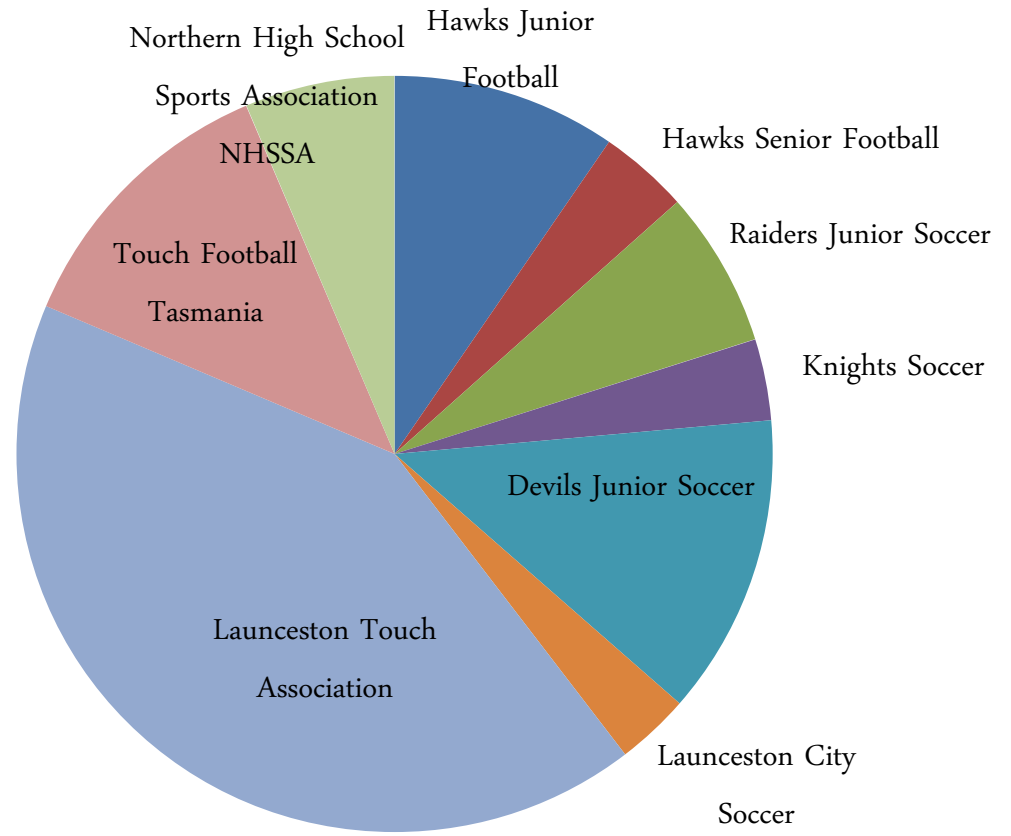


# PVP Introduction

MVC would like to make evidence based long term decisions about infrastructure upgrades with regular user and community input.

## Quick facts:

- 9.5 hectare sports facility
- One of MVC's most important assets
- MVC's best utilised grounds
- Regional facility catering for 3000 regular users



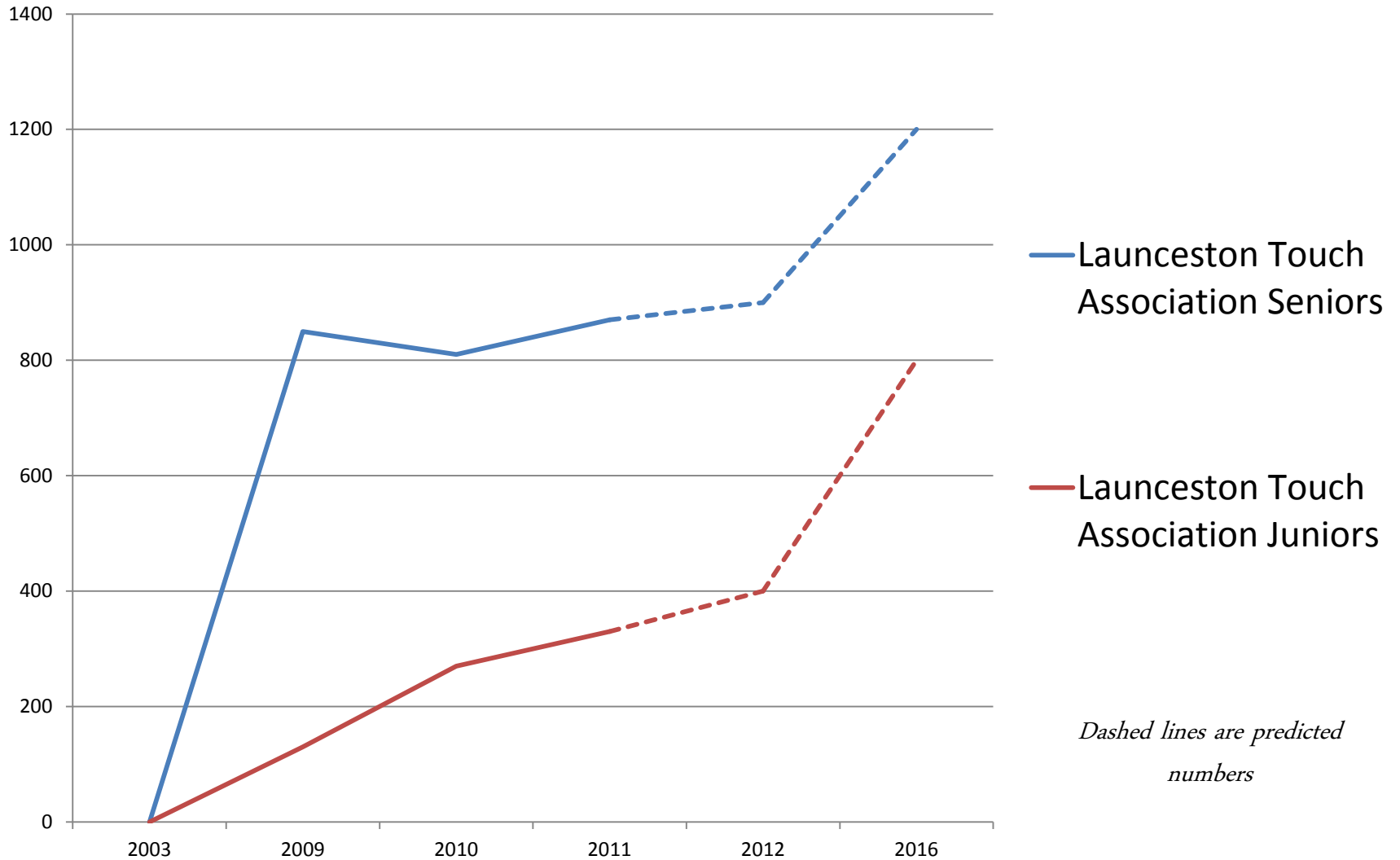
# Pressures on site

- Growing demand for the facility
- Maximise participation without jeopardising the safety and expected level of service of the users
- An increased expectation of the ground conditions
- Traffic and parking congestion
- Informal recreation for the local community
- Increased operation and maintenance expenditure

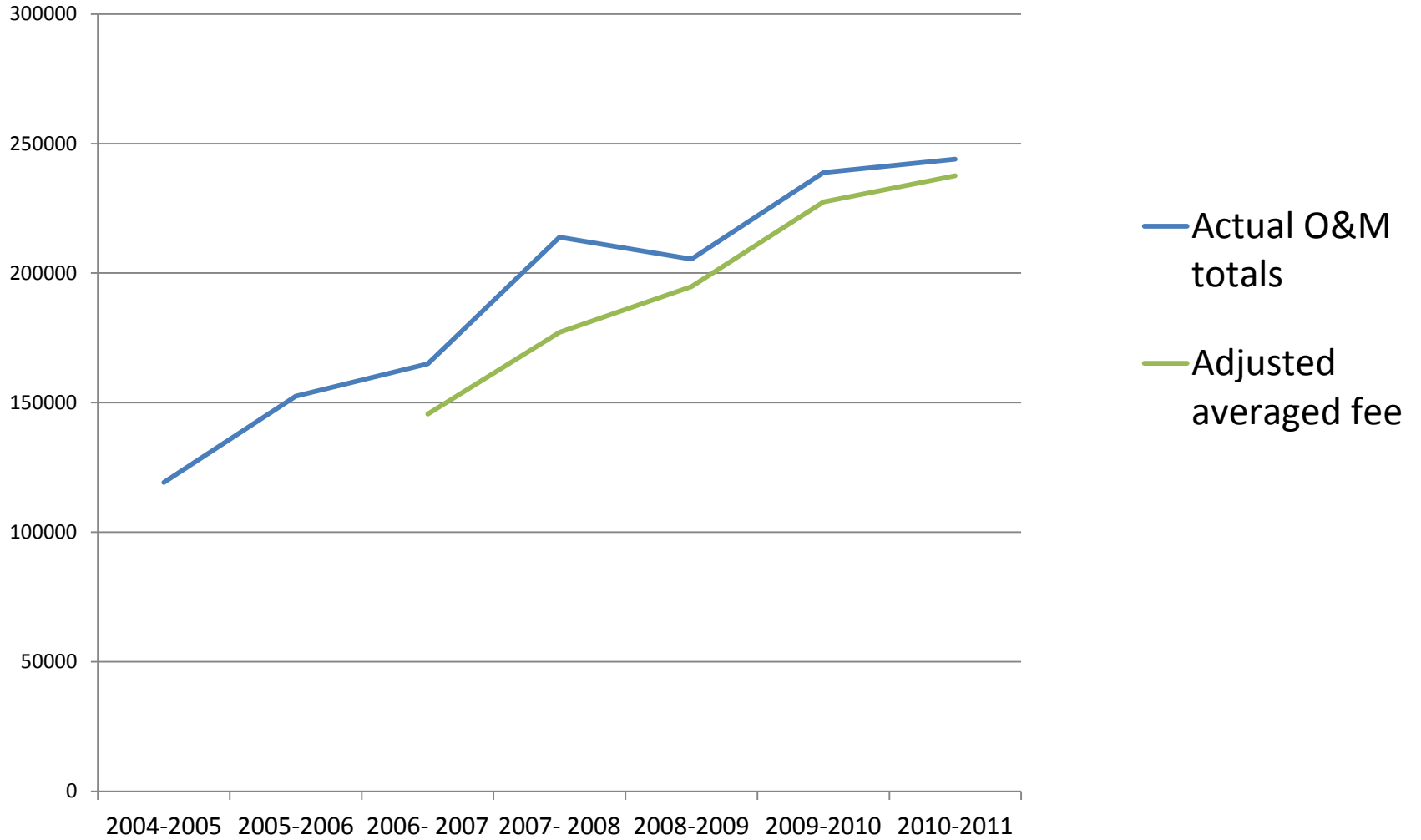


# PVP Summer Users

Actual & Predicted Changes in Member Numbers from 2003- 2016



# O&M Expenditure

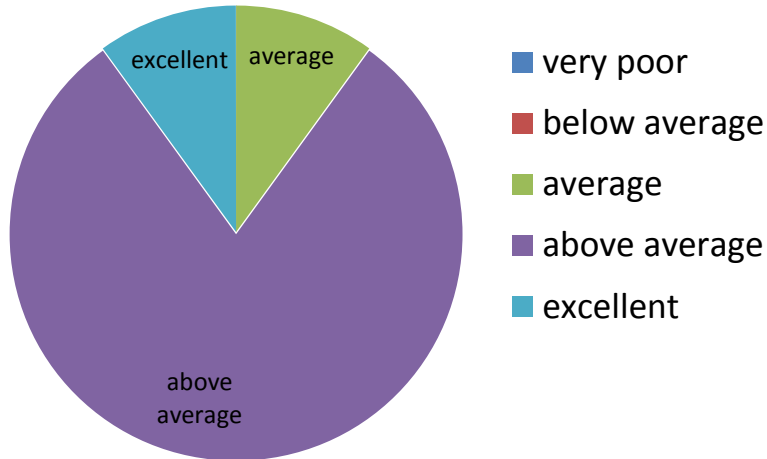


# Consultation Process

STAKEHOLDERS	HOW CONSULTED	INFORMATION COLLECTED	WHEN
<p>Council Staff:</p> <ul style="list-style-type: none"> <li>• Meander Valley Council Councillors</li> <li>• Team Members</li> <li>• Advisory Group</li> <li>• Outdoor staff and other relevant staff</li> </ul>	<p>Weekly team meetings, monthly or as needed meetings with advisory group, workshops with specialist officers and Councillors</p>	<p>Guidance on plans, approach and history.</p> <p>Operations, financial and technical options</p>	<p>Initial stage</p> <p>Draft stage</p> <p>Final stage</p>
<p>Regular Sport Club Users:</p> <ul style="list-style-type: none"> <li>• Prospect Park Sports Club Inc.</li> <li>• Prospect Hawks Senior Football Club</li> <li>• Prospect Hawks Junior Football Club</li> <li>• Prospect Knights Soccer Club</li> <li>• Southern Raiders Junior Soccer Club</li> <li>• Launceston City Soccer Club</li> <li>• Westside Devils Junior Soccer Club</li> <li>• Launceston Touch Association</li> <li>• Touch Football Association</li> <li>• Northern High Schools' Sports Association</li> <li>• Van Diemens Street Rod Club Inc.</li> </ul>	<p>Individual club representative meetings, written survey, emails</p> <p>Group meeting</p> <p>Written draft feedback</p>	<p>Needs, desires, and visions</p> <p>Club growth, changes and aspirations</p> <p>Specific issues with ground, infrastructure and management</p> <p>Feedback on concept plans</p> <p>Support, feedback</p>	<p>Initial stage</p> <p>Draft stage</p> <p>Final stage</p>
<p>Wider Stakeholders:</p> <ul style="list-style-type: none"> <li>• Australian Italian Club</li> <li>• Luana Villas</li> <li>• Country Club Casino</li> <li>• Sport &amp; Recreation Tasmania</li> <li>• Launceston City Council</li> <li>• West Tamar Council</li> <li>• Ben Lomond Water</li> </ul>	<p>Phone calls, meetings, emails</p>	<p>What they have available that fills gaps in provision at PVP, what do their plans for the future hold, opinions, guidance, and resources</p>	<p>Initial stage</p> <p>Draft stage</p> <p>Final stage</p>
<p>State Sporting Bodies</p>	<p>Meetings</p>	<p>Aspirations, plans, changes, guidance, and resources</p>	<p>Initial stage</p> <p>Draft stage</p> <p>Final stage</p>
<p>Neighbours around Park</p>	<p>Survey, door knock, interviews</p>	<p>Needs, uses, opinions and issues</p>	<p>Initial stage</p> <p>Draft stage</p>
<p>Wider Community</p>	<p>Meander Valley News, website, email list, press release, The Examiner newspaper</p>	<p>Feedback on draft</p>	<p>Draft stage</p>
<p>Councillors</p>	<p>Council Meetings</p>	<p>Acceptance of Draft Plan</p> <p>Adoption of Plan</p>	<p>Draft stage</p> <p>Final stage</p>

# Club Survey Highlights

In general, how would your club rate the whole of the Prospect Vale Park facility?



- 70% of users believe that PVP is good value for money. This verifies that PVP is meeting one of its objectives of providing affordable sport for most clubs.
- Although all of the users find the ground conditions average or above, 50% expect a higher standard of surface conditions than is currently provided.



# Community Survey Highlights

The community survey was letter box dropped to a 300 meter radius around the site. There was a 42% response rate; a total of 142 respondents.

- 47% of the survey respondents have visited PVP at least once a week, with a further 26% visiting on a monthly basis.
- It was stated by 89% of respondents that the main purpose of their visit was to use the park for informal recreation (i.e. walking, playground, etc.)
- 80% of the respondents used the walking tracks in the past 12 months.
- PVP was rated by 89% of the respondents as above average or excellent.

“An oasis in suburbia””

“Brilliant asset to the neighbourhood and the Municipality and very well maintained”

“Amazing! We are lucky to live close by.”

“It is an absolute credit to the council in both maintenance and purpose. A wonderful facility that is used by hundreds every week.”

“Fantastic effort Guys. Must be the best facility in Launceston.”

# Summary of Needs

- There is a need to plan and invest in facilities that cater for the whole community including both organised sport and informal recreation.
- All regular user groups' number one priority is to access the grounds more safely and reliably. This equates to lights and drainage. In addition, most users have prioritised the need for more parking and safer road access.
- The community is most focused on informal recreation opportunities for all and parking and traffic issues
- The local residents need to be considered in the future planning for the site. Opportunities for exercise, such as walking and other low impact physical activities need to be provided.
- MVC will need to work with other ground managers to plan for growth and the provision of sport and recreation facilities in the region.



# Prospect Vale Park Long Term Plan (20yr)

**Lights-** grounds 2,3,4 are highest priority

**Ground upgrades-** grounds 2,3,4 are highest priority

**Informal recreation**  
Improving trails and upgrading playground and BBQ area. In long term a central hub will be created.

**Road access and parking**  
Increase from 154 to 500 car parking spaces with a more direct access to PVP from Westbury Road

**Building-** minor improvements and potential extensions in future.

## Management Action Plan



# Costing Plan

Outlines estimated costings of short, medium and long term priorities.

It is a proposed program of the works over a 20 year period.

Prospect Vale Park development 20 year costing plan	Cost
<b>SHORT TERM (1 - 6 years)</b>	
• New lights (2, 3, 4 and control system)	\$280,000
• Ground upgrades (3, 4, new 2, surface, irrigation, drainage)	\$750,000
• Informal recreation (playground and BBQ area)	\$100,000
• Road access and parking (Luana Villas, oval, recreation area)	\$330,000
• Building (medical and umpire rooms, kitchen, office)	\$ 70,000
<b>Total for 6 years</b>	<b>\$1,530,000</b>
<b>MEDIUM TERM (7 - 12 years)</b>	
• Light upgrade (1, 5, 6, 7 and 8)	\$200,000
• Ground upgrades (1, 5, 6, surface, irrigation, drainage)	\$600,000
• Informal recreation (fitness trail and equipment)	\$100,000
• Road access and parking (Launceston City, access road, central turning)	\$310,000
<b>Total for 6 years</b>	<b>\$1,210,000</b>
<b>LONG TERM (13 - 20 years)</b>	
• Ground upgrades (7, 8, surface, irrigation, drainage)	\$600,000
• Informal recreation (central hub)	\$500,000
• Road access and parking (southern car park)	\$180,000
• Building (storage, club extensions, depot)	\$700,000
<b>Total for 8 years</b>	<b>\$1,980,000</b>
<b>Total cost for 20 years</b>	<b>\$4,720,000</b>