



Agenda

Why was Splash developed ?

Who was involved in the consultation ?

Who was involved in the design ?

What are the benefits for the community ?

What are the results to date ?

Questions



DEVONPORT

The City with Spirit

Why

Community Objectives

- To improve community health, employment and recreational KPI's
- To provide an all year round indoor facility for swimming servicing Devonport and surrounding districts
- Greatly expand Learn to Swim program
- Additional social & recreational opportunities for young people, elderly & those in need of aquatic therapies
- Swim training & competition
- Opportunities for aquatic club and meeting place for other sports clubs for fitness & rehabilitation
- Aquatic training & educational training programs – lifesaving, first aid & water sports
- Opportunity for retail, fitness sport and recreational businesses to be co-located
- Job creation, construction, retail and sport and recreation
- Community engagement
- Health and well being (increased participation rates)



DEVONPORT

The City with Spirit

Why

Infrastructure Objectives

- 25 metre swimming pool
- infant water awareness /learn to swim & warm water exercise pool
- Space for spectator seating
- *Foyer and reception*
- *Fitness gym*
- *Fitness program and multi-purpose room*
- *Café and seating for 30 patrons*
- *Change rooms, storage and first aid room*



DEVONPORT

The City with Spirit

Why



The following outcomes have been selected as the **Target Outcomes** for the Devonport Aquatic Centre:

- **25 metre Indoor pool:** the construction of an indoor 25m pool will address the increasing demands of the community, in particular our aging population and learn to swim segments.
- **Child water awareness area:** the establishment of a water awareness area will complement the need for increased learn to swim facilities, in conjunction with providing enhanced facilities for families. The area will address indicators identifying Devonport's low ranking in the SEIFA (Socio economic Disadvantage) index, which along with median average earnings indicate the region is less wealthy and less able to cope with a reduction in economic activity.
- **Gymnasium:** the weight gymnasium will increase the bundle of benefits offered by the facility; provide additional revenue streams, and increase attendance numbers and participation rates.
- **Kiosk/café:** The kiosk/cafe will provide an alternate revenue stream, and supplement the gymnasium and retail offering.
- **Warm water exercise pool:** the warm water exercise pool will provide access to facilities targeted at our aging population. Currently greater than 30% of the Devonport population is aged 55+.















Timeline of events

- **Timeline;**

- | | |
|------|----------------------------------------------------------------------------|
| 1973 | Aquatic Centre built |
| 2005 | Feasibility Study undertaken |
| 2009 | Devonport Aquatic Centre Business Plan developed |
| 2009 | In principle support from Council for conceptual design |
| 2010 | State and Federal funding confirmed - Dec |
| 2011 | Artas Architects & Sutera awarded tender for professional services - March |
| 2011 | Lifecycle cost management engaged for surveying services - April |
| 2011 | Council endorse concept design - Sept |

DEVONPORT

The City with Spirit

Consultation & Design



- **Working Group**

- Key stakeholders
- Education Department
- Swim Clubs
- Council officers & Alderman

- **Consultation**

- Feasibility study
- Sport & Recreation Tasmania
- Swimming Tasmania
- Swimming Australia
- Study Tour to Victoria
- Community – public display
- Name of complex

DEVONPORT INDOOR AQUATIC CENTRE

OPENING DEC. 2013



- 25 metre swimming pool.
- Infant water awareness pool/warm water pool.
- Foyer and reception.
- Fitness gym.
- Café.
- Fitness program and multi-purpose room.
- Change rooms, storage and first aid room.

The current 50m and learn to swim pools will remain.

**THE POOL WILL BE CLOSED
APR 2012 - DEC 2013
NEW AQUATIC CENTRE
OPENING DEC. 2013**

TIMELINE

Construction to start May 2012
Aquatic Centre open Dec 2013

Aims and objectives:

- To improve community health, employment and well-being
- To provide an all year round indoor facility for swimming, swimming Devonport and surrounding districts
- Locally sourced Learn to Swim program
- Additional social & recreational opportunities for young people, elderly & those in need of aquatic therapies
- Swim training & competition
- Opportunities for aquatic club and meeting place for other sports clubs for fitness & rehabilitation
- Aquatic training & educational training programs
- Swimming first aid & water safety
- Job creation, construction, retail and sport and recreation
- Community engagement
- Swim and well being increased participation rates

The Devonport Indoor Aquatic Centre is a joint venture between Devonport City Council, Devonport Regional Council and Devonport Regional Council. It is a community facility.

DEVONPORT.
Great for a lifetime.





DEVONPORT

The City with Spirit



January
2014

DEVONPORT

The City with Spirit











DEVONPORT

The City with Spirit

Results - Attendance

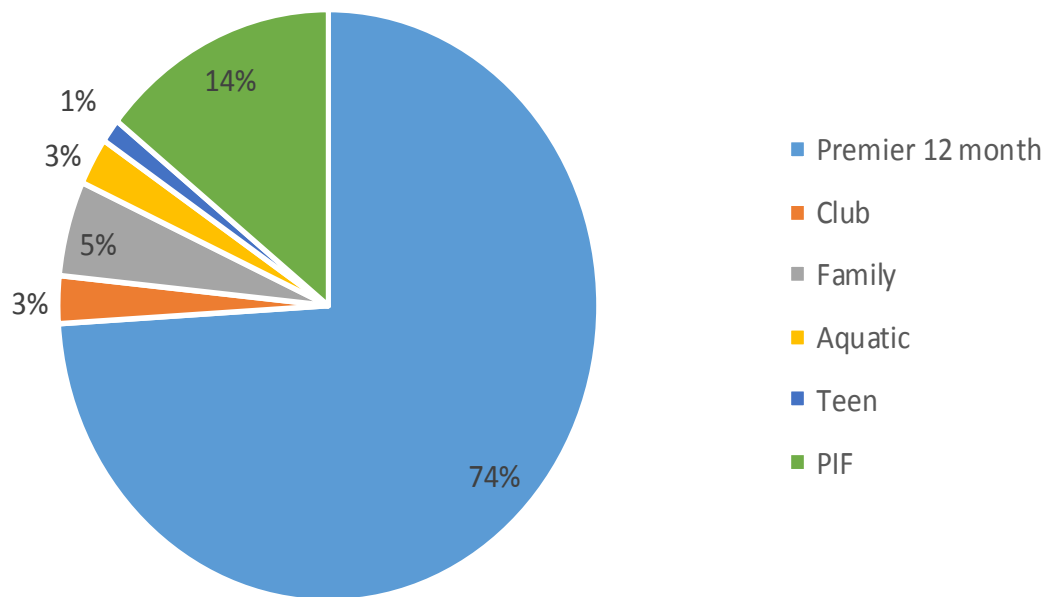


Year to date comparison					
Attendees	Jul-14	Aug-14	Sep-14	Oct-14	Total YTD
Casual Entry	3,861	4,169	3,706	4,947	86,544
Fitness Members	11,356	8,456	12,687	11,935	92,285
Learn to Swim	3,792	4,080	5,310	4,568	56,343
Lane Hire	673	657	679	643	4,974
Bookings	298	264	329	341	2,702
Total	19,980	14,774	22,711	22,434	242,848

DEVONPORT

The City with Spirit

Results -Membership



DEVONPORT

The City with Spirit



Questions