## Move more, sit less Every bit counts!

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Communities, Sport and Recreation Department of Premier and Cabinet







# Who here enjoys the benefits of regular physical activity?







## **Physical activity levels in Tasmania**

Indicator	Current	2021 target
Percentage of <b>children aged 5-12</b> who are physically active for at least 60 minutes each day.	<b>62%</b> (2009)	72%
Percentage of <b>students aged 12-17</b> who are physically active for at least 60 minutes each day.	<b>17%</b> (2011)	25%
Percentage of <b>people over the age of 18</b> who are physically active for at least 30 minutes on at least five days of the week.	<b>31%</b> (2011-12)	37%





#### What are the recommendations?

- Move more: at least 30 minutes of moderate to vigorous intensity physical activity every day
- Muscle and bone strengthening activities on at least
  2 days every week
- > Sit less: minimise sedentary behaviour
  - break up long periods of sitting as often as possible
  - be aware of time spent in front of the screen







#### What do we do?

Premier's Physical Activity Council

- Tasmania's Plan for Physical Activity 2011-2021
- Physical activity promotion Get Moving Tasmania brand

Schools strategy

- Built environments
- Actively in Touch newsletter





#### Move more, sit less campaign

> Move more, sit less – every bit counts!

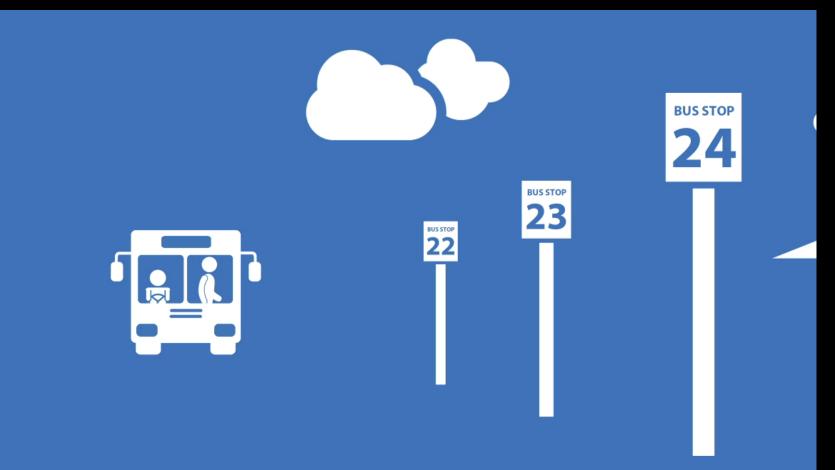
You can choose to move more, sit less with everything you do.

Some is better than none, more is better than some.

TVCs and other advertising 27 Sept – 9 Dec 2015









#### Move more, sit less

Get off the bus a stop or two early. You'll feel better if you choose to move... And every bit counts!

Get Moving Tasmania

www.getmoving.tas.gov.au

#getmovingtas

Find us on 📑

BUS STOP

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Tasmanian Government

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#### SHARE YOUR STORY inspire others to be physically active

#### Share your move more, sit less story!

Visit the Get Moving Tasmania website or Facebook page

#getmovingtas









# SHARE YOUR STORY inspire others to be physically active

#### Share your move more, sit less story!

'I braved the icy wind and rode to work this morning – feeling invigorated, every bit counts! #getmovingtas'







### **Further information**

**Contact Bec or Kristy:** 

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